Who-What-How

Curious about science

QUÉQUICOM (Original title)
Who-What-How
Curious about science

Synopsis
This highly entertaining educational program delves into the science behind our everyday world. The show’s reporters take part in situations that make them eager to learn more about the things they see and experience outside the studio.

Program Concept
Who-What-How is based on curiosity and daily life. In a way that is fun and easy to grasp, it tells viewers how things are made or how everyday objects work. The program’s field reporters look for answers to the kinds of things people often wonder about. The answers are explained by the scientist back at the studio in clear, plain language. Everyday objects are used to illustrate points, making it easy for kids to see the science for themselves. With Who-What-How kids are sure to understand!

Program Structure and Content
The subjects for each show are chosen for their timely nature. They are often controversial news items, such as SARS, stem cells, organ donation, energy conservation, speed limits, etc. Subjects are viewed from different angles and involve other disciplines, ranging from experimental sciences to health, nature and technology.

DIRECTOR
Jaume Vilalta

PRODUCED BY
TV3-Televisió de Catalunya

AWARDS
Narcís Monturiol award from the government of Catalonia, Generalitat de Catalunya (Barcelona, 2010)

Popular Science Award for its programs as a whole from the Science in Action competition organized by the Spanish National Research Council (CSIC), the Spanish Physics and Geology Societies and the National Distance Education University (Santiago de Compostela, 2010)

“The Metric System”, Mathematics and Society Award from the Ferran Sunyer i Balaguer Foundation (Barcelona, 2009)

“A President Against Alzheimer’s”, Boehringer Ingelheim Award for Medical Journalism, audiovisual media category (Madrid, 2009)

“Diabetes: When Sweets Make Life Bitter”, International Novo Nordisk Media Award for Best TV Program (Copenhagen/London, 2008)


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